A WEBSITE REDESIGN

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PROJECT DESCRIPTION

- Implement recommendations for interactive web features in the communications plan drafted by 2010-2011 Rising Star Karen Honus.
- The project developed into a complete website redesign, which would incorporate features that would enhance ease of use and collaboration.

PROCESS

1. Assessment of current website completed through a survey of Chapter Council Representatives, Alternates, and Chapter Chairs.
   - Site usage centers on the directory, procedure manual, and reports.
   - Call for improved navigation and timelier updates.
   - Membership willing to update site and there was interest in a members-only area.
2. Mockup of new website created; Drupal chosen for the website platform.
3. Survey of Chapter Council Representatives and Alternates regarding the mockup.
   - The majority approved of the redesign.
   - 85.7% (n=6) were able to find the information they needed on the site itself and 71.4% (n=5) within the Drupal Book manual.

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OUTCOMES & NEXT STEPS

- Simplified and rearranged navigation.
- Enhanced browseability of manuals through Drupal Books.
- Ease of editing via the Drupal WYSIWYG. No HTML knowledge required.
- Evaluate and refine layout and content.
- Consider addition of a site-based wiki in lieu of current third party options.

ORIGINAL

Original site had content and structure that was static in nature.

REDESIGN

One step linked content provides multiple access points and requires only one update.

Drupal Book breaks out lengthy documents and enhances findability.

Content can now be found via a site search.

Creation and editing of content is simple in this familiar interface.