

MAPS VI: Reaching the Hardest-to-Reach Women

MAPS (Mapping AIDS Prevention Strategies) is a series of CityMatCH-developed community tools for action planning



Team _____

Part 1: Who are they?

Using the checklist presented on the following page, take an inventory of the “Hardest-to-Reach” women in *your* city.

- Begin by checking all categories of women in your community who are part of your city’s portrait of women who are still out of your reach for perinatal HIV prevention.
- Then talk among your team members to determine how much each factor contributes (i.e. how common or persuasive) to your city’s challenge of reaching the hardest-to-reach women. Place your team’s consensus of that contribution (H=High, M=Medium, L=Low) in column 3.
- If you know that there is data to support your consensus, please check (✓) the corresponding box in the fourth column.

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Many of the above characteristics overlap, as the portrait of women who are hardest to reach with perinatal HIV prevention and treatment is complex. Based on your team's discussion and your rating of each factor's contributions, define up to three groups of women in your city who are "Hardest to Reach." In each of the boxes below, complete the sentence: "*In _____ (city), one group of women who are among the hardest to reach with education, counseling, testing referral and treatment for perinatal HIV includes...*" We encourage you to validate your "groups" with data and with your community partners.

Group 1	Group 2	Group 3

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Part 2: What Barriers Do They Face?

Next, start with any one of these groups of hardest-to-reach women in your community. Write a brief description (from the previous question) in the Title Box. As a team, identify the individual, system, and societal barriers that keep them from using and getting the care they need. Do you have (local) data to support your assessment? If so, check (✓) the data column. Are you doing something specific at this time to address these barriers? If so, check the corresponding action column.

One Group of "Hardest to Reach" Women is...			
Barriers They Face:		Data?	Action??
Individual	<ul style="list-style-type: none"> ▪ ▪ ▪ 		
Systems	<ul style="list-style-type: none"> ▪ ▪ ▪ 		
Societal	<ul style="list-style-type: none"> ▪ ▪ ▪ 		

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Part 3: Assets/Gaps

What specifically is being done in your city to address the barriers faced by the group of women listed in the previous question? For the each of the barriers in the previous question which you indicated you are now taking action, list below (in the left-hand column) your leading barrier busting activities (assets). Then take another look at question three. What barriers now are you not yet addressing? Identify some of the major gaps that remain. After the all collaborative discussion, add possible new opportunities to make a difference. List these Gaps/Opportunities on the right.

Current Assets/Actions	Gaps/New Opportunities
▪	▪
▪	▪
▪	▪
▪	▪
▪	▪
▪	▪
▪	▪
▪	▪
▪	▪
▪	▪
▪	▪
▪	▪
▪	▪
▪	▪

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Part 4: Next Steps

Potential Next Steps: As a team, identify up to three new opportunities you will explore in the next 6 months to make an even greater difference for reaching the hardest to reach women in your community. Some criteria you may want to consider in your strategic selection include:

- data supported choices, not just opinions
- measurable difference(s) possible in next 1-2 years
- issues and solutions generally understandable and readily communicated to key stakeholders

List below up to 3 new issues/opportunities your team will pursue to make a greater difference in reaching this group of Hardest to Reach women.

1.

2.

3.