2011 Western Regional
Maternal and Child
Health Epidemiology
(MCH EPI) Conference
June 19-20
Parc 55 Wyndham | San Francisco, CA
Welcome!

Thank you for joining us in San Francisco, CA for the 2011 Western Regional Maternal and Child Health Epidemiology (MCH EPI) Conference. This two-day event is filled with first-class presentations, cutting-edge science, and numerous opportunities for networking and peer exchange. Our goals for the conference are to highlight the latest and most compelling MCH research findings, propel additional research, encourage data use translation in program and policy development, and foster peer exchange, collaboration, and mentoring.

We are pleased to offer this regional conference with the same style and quality as our national Maternal and Child Health Epidemiology Conference. Like the national conference, the regional conference is truly a collaborative effort between the Health Resources and Services Administration’s Maternal and Child Health Bureau, the Centers for Disease Control and Prevention’s Division of Reproductive Health in the National Center for Chronic Disease Prevention and Health Promotion, and CityMatCH.

Throughout the development of this conference, we were continually reminded of the vast amount of analytic, programmatic, and policy work being done by local, state, and tribal MCH epidemiologists. It is important to us that we support these efforts and ensure opportunities for learning, networking, and professional development. To this end, we encourage you to make the most of the next two days and build connections that will advance your work. Together we can continue to make a difference in the lives of the women, children, and families we serve in our communities.

Have a great conference,

Michael D. Kogan, PhD
Director, Office of Epidemiology, Policy and Evaluation
HRSA / Maternal and Child Health Bureau

Wanda D. Barfield, MD, MPH
Director, Division of Reproductive Health
Centers for Disease Control and Prevention

Chad J. Abresch, MEd
Interim Executive Director
CityMatCH
Planning Committee

Danielle Barradas, PhD  
Epidemiologist  
MCHEP / Division of Reproductive Health,  
Centers for Disease Control and Prevention

Ashley Busacker, PhD  
CDC MCH Epidemiologist / Assignee to  
Wyoming Department of Health

Mattea Campbell Langel, BSBA  
Marketing Coordinator  
CityMatCH at the University of Nebraska Medical Center

Lorie Wayne Chesnut, MPH  
Faculty Instructor, Epidemiology  
University of Kentucky  
College of Public Health

David Dodds, PhD, MPH  
Research Scientist  
Maternal, Child and Adolescent Health Program  
Center for Family Health  
California Department of Public Health

Maureen T. Fitzgerald, MPA  
Policy and Communications Coordinator  
CityMatCH at the University of Nebraska Medical Center

Katherine Hutchinson, PhD, MSPH  
Epidemiologist, MCH Assessment  
Washington State Department of Health

Jessica R. Jones, MPH  
Public Health Analyst  
Office of Epidemiology, Policy and Evaluation  
Health Resources and Services Administration  
Maternal and Child Health Bureau

Laurin Kasehagen, MA, PhD  
Senior CDC MCH Epidemiologist / Assignee to CityMatCH at the University of Nebraska Medical Center

Michael D. Kogan, PhD  
Director  
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Health Resources and Services Administration  
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Mark Law, PhD  
Acting Associate Director of Operations  
CityMatCH at the University of Nebraska Medical Center

Renato Littaua, DVM, MPVM  
Research Scientist  
Epidemiology, Assessment and Program Development  
Maternal, Child and Adolescent Health Program  
California Department of Public Health

Virginia Myers, BA  
Epidemiology Program Coordinator  
California Tribal Epidemiology Center  
California Rural Indian Health Board

Cheri Pies, MSW, DrPH  
Clinical Professor  
School of Public Health  
Maternal and Child Health Program  
University of California, Berkeley

Jennifer Rienks, PhD  
Associate Director, Family Health Outcomes Project  
University of California, San Francisco

Ken Rosenberg, MD, MPH  
MCH Epidemiologist  
Office of Family Health  
Oregon Public Health Division

Shira Rutman  
Project Coordinator  
Seattle Indian Health Board  
Urban Indian Health Institute

Audrey Stevenson, PhD, MPH, MSN  
Division Director of Family Health Services  
Salt Lake Valley Health Department

Sarah Tran, MPH  
MCH Epidemiology Research Analyst  
Community Health Services / Infrastructure of Public Health  
Multnomah County Health Department

Michael Welton, MPH, MA  
Epidemiologist  
California Office of Binational Border Health  
California Department of Public Health

Eva Wong, PhD  
Epidemiologist  
Assessment, Policy Development & Evaluation Unit  
Public Health-Seattle & King County
Saturday | June 18th

4 p.m. - 7 p.m.  Registration  Cyril Magnin Foyer

Sunday | June 19th

7 a.m. - 4 p.m.  Registration  Cyril Magnin Foyer
7 a.m. - 8 a.m.  Breakfast  Cyril Magnin Foyer
8 a.m. - 12:30 p.m.  Workshops

Workshop 1: Small Area Analysis  Balboa

Deborah Rosenberg, PhD
Research Associate Professor
Epidemiology & Biostatistics
School of Public Health
University of Illinois at Chicago

Producing public health information for “small areas” provides community planners, public health analysts and epidemiologists, and public health program providers with specific information about a specific population. This analytic method, commonly referred to as small area analysis, has a long history in public health and allows researchers to explore ecologic relationships between health status, lifestyles, environment, and health systems. This workshop will discuss the methods for analysis of small area data, and the strengths and limitations of small area analysis. The workshop will also provide participants with hands-on opportunities for interpreting small area analytic results.

Workshop 2: Data Linkage  Davidson

Craig Mason, PhD
Director, Center for Research and Evaluation
Co-Director, Maine Education Policy Research Institute
Professor of Education and Applied Quantitative Methods
University of Maine

This half-day workshop will present an overview of basic and advanced data linkage methods. This will include a review of deterministic, non-deterministic, and probabilistic techniques for matching records, and a discussion of situations where each of these approaches may be preferred. Material will also address common challenges involved in linking data, strategies for evaluating the quality of a linkage project, and suggestions for optimizing results. Examples will be based on data widely used by MCH professionals, including electronic birth certificates, newborn screening data, birth defects registries, etc.
Workshop 3: Program Evaluation

Jennifer Rienks, PhD
Research Associate and Analyst
Department of Family and Community Medicine
Family Health Outcomes Project
University of California, San Francisco

In this interactive session, participants will learn the critical steps in preparing for and designing the evaluation component of a program. Participants will use a logic model framework to develop program objectives, and, in turn, use objectives to develop appropriate performance indicators. Participants will investigate sources of existing data and will discuss strategies for the collection of their primary data, topping it off with key elements of evaluation reporting.

Workshop 4: Essentials of Grant Writing

Kevin Wiberg
Consultant/Trainer
The Grantsmanship Center

In this hands-on session, participants will learn about the key elements of a grant and how to write effective and compelling problem statements and objectives. The workshop will also discuss and provide practice on developing the methods section of a grant and help workshop participants distinguish between outcomes and outputs. Application of these critical grant elements will be based on the evidence-based programs of home visiting.

1 p.m. - 3 p.m.  Welcome  Cyril Magnin Ballroom
Lunch
Plenary I

Plenary I: Impact of Health Care Reform and the Indian Health Care Improvement Act on Local and State Health Departments, Indian Health Boards, and Tribal Epidemiology Centers

James Allen Crouch, MPH
Executive Director
California Rural Indian Health Board

Michael Fraser, PhD, CAE
Chief Executive Officer
Association of Maternal and Child Health Programs

Biosketches can be found on pages 9-10
Measure by Measure: Using Measures and Indicators to Better Understand Population Health

- Understanding the association between social determinants of health and population health in Colorado, 2009-2010 (Gujral)
- Reliability and use of neighborhood social and population characteristic data for sub-county health planning: An example from King County, Washington (Wong)
- Summary measures for describing adolescent birth disparities in King County, Washington, 1990-2008 (Wong)
- Bringing it all together: Development and utilization of the California Adolescent Health Data set (Young)

The ABCs of Home Visitation: The Affordable Care Act

Maternal, Infant and Early Childhood Home Visiting Program Update

Judith Thierry, DO, MPH | HRSA/MCHB
Penny Kyler, ScD | Region IX, HRSA/MCHB
Moushumi Beltangady, MSW, MPP | HHS/Administration for Children and Families
Christopher Krawczyk, PhD | CDPH, Epidemiology, Evaluation and Data Operations Section

Maternal Mental Health

- Depression screening acceptance among perinatal Medicaid patients in Los Angeles County (Binner)
- Depression and intimate partner violence (IPV) among Latina women in the US during pregnancy and the post-partum period (Place)
- Perinatal mental health in Los Angeles County - From data to policy action (Post / Harding)
- Using the Louisiana SIDS Risk Reduction Program as a model for evaluation of programs that aim to improve the accuracy of vital records (Lahiji)

Understanding Maternal Characteristics

- Comparison of gestational age variables in the California birth file, 2007-2009: Last Menstrual Period vs. Obstetric Estimate (Barr)
- Smoking cessation during pregnancy, Wyoming PRAMS, 2007-2009 (Busacker)
- Comparing maternal pre-pregnancy weight classification methods and the effect on gestational weight gain classification among Michigan adolescents, 2003-2007 (McKane)
- Why do women decline preconception counseling from health care providers? Findings from the 2007 Los Angeles Mommy and Baby (LAMB) Project (Chao)
5 p.m. - 7 p.m.  
Poster Session  
Cyril Magnin Foyer  
Networking Reception

- Knowledge, attitudes, and practices surrounding maternal and newborn health among community-based health workers in Amhara region, Ethiopia (Apuzzo)
- Connecting the dots: Mapping where very low birthweight infants were born in California using spider diagrams (Barr)
- High ambient temperature and preterm birth in California, 1999-2006 (Basu)
- Translating data to action: Perinatal mental health in Los Angeles County (Chao)
- Disparities in prenatal HIV test counseling: Findings from the 2007 Los Angeles Mommy and Baby (LAMB) Project (Chao)
- The effect of depressed mood during pregnancy on breastfeeding initiation and duration. Results from the 2007 Los Angeles Mommy and Baby (LAMB) Project (Chao / Higgins)
- Elevated food insecurity among California women with disabilities, 2008 (Cross Riedel)
- Identifying elective deliveries using administrative data based on the Joint Commission’s Performance Measure Specifications (Estarziau)
- Is visual media consumption associated with school engagement? (Kasehagen)
- Designing evaluations of public awareness campaigns: A case-study of Louisiana’s SIDS Risk Reduction Program (Lahija / Buscho)
- Access to interconception care in Michigan: Population based findings from the Michigan Health Outside Pregnancy Survey (HOPS) (Larder)
- Improving maternal mental health in Oregon: Using data to inform system and policy initiatives (Lor / Fischler)
- Feasibility of individual data collection by Michigan Title X family planning local agencies (MCKane)
- Young mothers and infant mortality in Sacramento County (Mohammadi)
- Oregon’s targeted Medicaid enrollment outreach efforts for eligible children from mixed status families (Morrow-Almeida)
- Gender differences in the loss of diagnosis of autism: Indication of need for additional research and added frameworks (Roberts)
- Influenza vaccination among two-year-olds in a population-based survey (Rosenberg)
- Trends in Fetal Alcohol Syndrome (FAS) prevalence among Alaska Native and non-Native populations in Alaska (Schoellhorn)
- Cross-sectional study of very low birth weight infants and neonatal intensive care unit admission in California, 2008 (Sturmfels)
- Utility of birth record pre-pregnancy weight in surveillance of maternal obesity (Wilson)
- Trends in smoking before pregnancy: Findings from the 2005 and 2007 Los Angeles Mommy and Baby (LAMB) Surveys (Xu)
- Predictors of cesarean delivery among California women without complicating diagnoses (Yu)
Monday | June 20th

7 a.m. - 3 p.m.  
Registration  
Cyril Magnin Foyer

7 a.m. - 8 a.m.  
Breakfast  
Cyril Magnin Foyer

8 a.m. - 9:30 a.m.  
Breakout Sessions

Capacity Building in Public Health  
Hearst

Geraldine Oliva, MD, MPH  
Associate Professor  
Department of Family and Community Medicine  
Director, Family Health Outcomes Project  
University of California, San Francisco

Townhall: Ensuring Maternal and Infant Mental Health  
Davidson

Framing Disparities: Are You Sending the Right Message to the Public and Policy Makers? (repeat session in a.m. and p.m.)  
Fillmore

Glynis Shea, BA  
Konopka Institute for Best Practices in Adolescent Health  
University of Minnesota

Introduction to the American Community Survey: Application for Local, State, and Tribal Health (repeat session in a.m. and p.m.)  
Balboa

Linda Clark  
Information Services Specialist  
US Census Bureau  
Seattle Regional Census Center

9:45 a.m. - 11:15 a.m.  
Breakout Sessions

Improving Infant and Mother Outcomes  
Hearst

- Ethnic-immigrant and acculturation patterns in breastfeeding initiation, duration, and exclusivity in the United States (Jones)
- Impact of the WIC postpartum food package changes on mothers’ infant feeding decisions (Reeder)
- Investigating the trends of pregnant women and their outcomes: A community-based evaluation of Healthy Start’s rural and urban project areas (Coates)
Methods for Improving Data and Planning

- Place Matters: Differential town rates of smoking during pregnancy among Medicaid recipients in Massachusetts (Cáceres)
- The Portfolio Project: Creating and sustaining public health planning capacity to address state MCH priorities (Gabella)
- A low cost approach for improving completeness and quality of Birth Certificate data (Krawczyk)
- Use of hot-spot analysis and American Community Survey data to target Women, Infants and Children (WIC) services (Stopka / Krawczyk)

Risky Business: Making it out of Childhood

- Interpregnancy intervals and the risk for infant death: A retrospective cohort study of Arizona infants, 2003-2007 (Ritenour)
- Surveillance of child maltreatment-related fatalities in California using Child Death Review teams (Wirtz / Samra)

Collaborative Work Across International and Agency Boundaries in MCH Epidemiology: Presentations and Roundtable Discussions

- Overview and status of BorderMACH Initiative (McDonald / Kasehagen)
- Maternal and child health in Mexico (Castaneda Hernandez)
- Examples of collaborative efforts in MCH (Kasehagen / Busacker)

11:30 a.m. - 1:30 p.m.  Lunch  Cyril Magnin Ballroom

Plenary II

Plenary II: Social Determinants of Health: The Challenge of Creating Health Equity

Anthony Iton, MD, JD, MPH
Senior Vice President of Healthy Communities
The California Endowment

Biosketch can be found on page 10

1:45 p.m. - 3:15 p.m.  Breakout Sessions  Hearst

Preconception and Interconception Health Demonstration Projects

- Preconception and interconception health: systems change in California (Lombardo)
- Adolescent Pregnancy Prevention Project (Ellers)
- Promoting interconception health among WIC mothers (Gee)
- Engaging family planning providers in the delivery of preconception care and the life course approach (Puffer / Horsley)
Creative Ways to Address MCH in Underserved Populations

This interactive session will include a short presentation on the AI/AN population in Western regional areas, current AI/AN MCH data and challenges, and successful examples of collaboration, data collection and use, and creative ways to share AI/AN data even with small numbers. Speakers from local and national AI/AN agencies will give brief presentations. The session is meant to engage those who may or may not have experience working with AI/AN communities. Participants will be asked to contribute to a follow-up roundtable which will include discussion of questions, barriers, brainstorming, opportunities and available support including Tribal and AI/AN Epidemiology Centers.

Framing Disparities: Are You Sending the Right Message to the Public and Policy Makers? (repeat session in a.m. and p.m.)

Glynis Shea, BA
Konopka Institute for Best Practices in Adolescent Health
University of Minnesota

Introduction to the American Community Survey: Application for Local, State, and Tribal Health (repeat session in a.m. and p.m.)

Linda Clark
Information Services Specialist
US Census Bureau
Seattle Regional Census Center

3:30 p.m. - 5 p.m.  Plenary III  Cyril Magnin Ballroom

Plenary III: Applying the Life Course Approach in Public Health

Cheri Pies, MSW, DrPH
Clinical Professor
University of California, Berkeley

Milton Kotelchuck, PhD, MPH
Senior Scientist
MGH Center for Child and Adolescent Health Policy

Michael Lu, MD, MPH
Associate Professor of Obstetrics and Gynecology / Public Health
University of California, Los Angeles

Anita Siegel, RN, MPH
Director of Public Health
Alameda County Public Health Department

Biosketches can be found on pages 10-11

5 p.m. - 5:15 p.m.  Conference Closing  Cyril Magnin Ballroom
Plenary Speakers

Plenary I

James Allen Crouch, MPH
Executive Director | California Rural Indian Health Board

James Allen Crouch, a member of the Cherokee Nation, is Executive Director of the Sacramento-based California Rural Indian Health Board, Inc., a position he has held since 1987.

Mr. Crouch's previous positions include Director, Utah Bureau of Rural Health Systems, Salt Lake City; Intern in the Office of the Regional Director, U.S. Department of Health and Human Services; Health Careers Director, White Mountain Apache Tribal Health Authority, Arizona; and Field Coordinator with Save the Children Federation American Indian Program in Arizona.

Mr. Crouch's board affiliations include serving as a founding and now Emeritus member of the California Endowment Board, California’s largest health foundation. He is currently Board Chair of the California Pan Ethnic Health Network. Other Board and Advisory affiliations include The National Rural Health Association, the California Task Group on Multicultural Competence, the California Telehealth/Telemedicine Coordination Project, the California Health Information for Policy Project; the Cherokees of Northern California Club and the American Leadership Forum. He has served on numerous advisory groups to the Federal Indian Health Service; including the Negotiated Rule Making Committee for the Indian Self-determination Act and the Level of Need Funded Task Group; for which he serves as Tribal Co-Chair. He is currently the California Representative to the Center for Medicare and Medicaid Services Tribal-Technical Advisory Group.

Mr. Crouch is the recipient of numerous awards including, most recently, a National Impact Award from the National Indian Health Board, a Special Recognition Award presented by the American Public Health Association’s American Indian, Alaska Native and Native Hawaiian Caucus; the National Indian Health Board Medallion Award, and the United Indian Health Services, Friends are Good Medicine Award.

Mr. Crouch received a Bachelor of Arts degree from American University, Washington, D.C. and a Master of Public Health degree from the University of California, Berkeley.

Michael R. Fraser, PhD, CAE
Chief Executive Officer | Association of Maternal and Child Health Programs

Michael Fraser, PhD, has over 14 years of public health agency and national association experience supporting and serving federal, state, and local public health agencies. Dr. Fraser is currently the Chief Executive Officer of the Association of Maternal and Child Health Programs in Washington, DC. Dr. Fraser has been CEO of AMCHP since August, 2007. In 2009 he received a “Young and Aspiring CEO” award from Association TRENDS magazine, and in 2010 he earned his Certified Association Executive (CAE) credential. During his tenure, AMCHP has been nationally recognized for its work in supporting state maternal and child health programs, most recently by receiving the Maternal and Child Health Bureau’s Director’s Award in October 2010 and the American Public Health Association’s MCH Section “Outstanding Leadership and Advocacy” award in November 2010.

Prior to joining AMCHP, Dr. Fraser was the Deputy Executive Director of the National Association of County and City Health Officials (NACCHO) from 2002 to 2007. Prior to joining AMCHP, he was a Regional Program Manager with the Centers for Disease Control and Prevention (CDC) from 2001 to 2002, and a Senior Staff Fellow at the Health Resources and Services Administration (HRSA) from 2000 to 2001. Prior to HRSA he was a Senior Research Analyst and Program Manager with NACCHO from 1998 to 2000 and a Research Scientist with Aspen Systems Corporation from 1997 to 1998. Dr. Fraser received his doctorate in sociology from the University of Massachusetts at Amherst in May 1997 and his M.A. in sociology in 1994. Dr. Fraser received his B.A. in sociology from Oberlin College in 1991.
In 2002 Dr. Fraser received a Distinguished Service Award from then Secretary of Health and Human Services, Tommy Thompson, for exemplary teamwork, productivity, organization and scientific excellence demonstrated during the public health emergency response to the World Trade Center and Pentagon terrorist attacks and the anthrax investigation. That same year, he also received a Certificate of Appreciation from the CDC’s Office of the Director for participation in the response to the anthrax events of 2001. In 2001 Dr. Fraser received a Certificate of Appreciation from the HRSA Bureau of Primary Health Care.

Dr. Fraser has published several research articles and professional publications, and is on the adjunct faculty at the University of Maryland’s University College. He is an avid student of leadership and believes a good leader is always trying to catch up with his followers. When not at AMCHP, he is usually cooking, singing, doing yard work or reading something about leadership, management, or organizational development.

Plenary II

Anthony Iton, MD, JD, MPH
Senior Vice President, Healthy Communities | The California Endowment

Anthony B. Iton, MD, JD, MPH, joined The Endowment as Senior Vice President of Healthy Communities in October 2009. Prior to his appointment at The Endowment, Iton served as both the Director and County Health Officer for the Alameda County Public Health Department, since 2003. In that role, he oversaw the creation of an innovative public health practice designed to eliminate health disparities by tackling the root causes of poor health that limit quality of life and lifespan in many of California’s low-income communities.

Iton also served for three years as director of Health and Human Services and School Medical Advisor for the City of Stamford, Connecticut. Concurrently, he also served as a physician in internal medicine for Stamford Hospital’s HIV Clinic. In addition, Iton served for five years as a primary care physician for the San Francisco Department of Public Health.

Iton’s varied career also includes past service as a staff attorney and Health Policy analyst for the West Coast Regional Office of Consumer’s Union, the publisher of Consumer Reports magazine.

Iton, who has been published in numerous public health and medical publications, is a regular public health lecturer and keynote speaker at conferences across the nation. He earned his BS in Neurophysiology, with honors, from McGill University, in Montreal, Quebec, his JD at the University of California, Berkeley’s Boalt Hall School of Law, and his medical degree from Johns Hopkins University School of Medicine.

Plenary III

Milton Kotelchuck, PhD, MPH
Visiting Professor of Pediatrics | Harvard Medical School
Senior Scientist in MCH | MGH Center for Child and Adolescent Health Policy

Milton Kotelchuck is currently Senior Scientist in Maternal and Child Health at the Center for Child and Adolescent Health Policy, MassGeneral Hospital for Children and Visiting Professor of Pediatrics at Harvard Medical School. He was formerly Professor and Chairman of the Maternal and Child Health Departments at the University of North Carolina-Chapel Hill and Boston University School of Public Health. He received his Doctor of Philosophy degree in Personality and Developmental Psychology and a Master in Public Health degree in Maternal and Child Health and Epidemiology from Harvard University.

Dr. Kotelchuck has extensive experience evaluating public health programs to improve birth outcomes and child health status. His research interests include examination of the adequacy and content of prenatal and internatal care, racial disparities in birth outcomes, maternal morbidity, immigrant health, child health services, child nutrition, and health data policy. He developed the widely used Adequacy of Prenatal Care Utilization Index. His current research interests focus on MCH Life Course models and the creation and utilization of the Massachusetts Pregnancy to Early Life Longitudinal (PELL) data system, which examines the impact of prenatal exposures on subsequent maternal and
child development. Dr. Kotelchuck has written extensively on racial disparities in perinatal and child health services. He serves on numerous national committees to improve perinatal and child health services. Previously, he has served as the Director of the Division of Health (Vital) Statistics and Research and then as Assistant Commissioner for Community Health Services, Massachusetts Department of Public Health. He has been a member of the Massachusetts and North Carolina Governor’s Commissions on the Reduction of Infant Mortality, and served as Senior Advisor on Child Health Policy for the Health Resources and Services Administration of the U.S. Department of Health and Human Services. Currently, he serves as Chairman of the Technical Expert Panel on Evaluation of Healthy Start (MCHB). He is also Senior and founding Editor of the *Maternal and Child Health Journal*. In December 2000, Dr. Kotelchuck was awarded the first National MCH Epidemiology Award for “Advancing Knowledge” from the Coalition for Excellence in MCH Epidemiology.

**Michael C. Lu, MD, MPH**  
Associate Professor of Obstetrics & Gynecology / Public Health | University of California, Los Angeles (UCLA)

Michael C. Lu is an associate professor of obstetrics & gynecology and public health at UCLA. Dr. Lu received his bachelor’s degree from Stanford University, his master’s degree from UC Berkeley, his medical degree from UC San Francisco, and his residency training in obstetrics & gynecology from UC Irvine. He is widely recognized for his research, teaching and clinical care. Dr. Lu received the 2004 American Public Health Association Young Professional Award for his research on health disparities. He has served on the Institute of Medicine Committee (IOM) on Understanding Prematurity, the IOM Committee to Reexamine IOM Weight Guidelines, and is currently appointed chair of the Secretary’s Advisory Committee on Infant Mortality (SACIM). He is a member of the Centers for Disease Control and Prevention, Select Panel on Preconception Care, and a lead investigator for the National Children’s Study in Los Angeles. Dr. Lu teaches obstetrics and gynecology at the David Geffen School of Medicine at UCLA, and maternal and child health at the UCLA School of Public Health. He has received numerous awards for his teaching, including Excellence in Teaching Awards from the Association of Professors of Gynecology and Obstetrics. Dr. Lu sees patients at the faculty group practice in obstetrics and gynecology at the UCLA Medical Center, and has been voted one of the Best Doctors in America since 2005.

**Anita “Tessie” Siegel, RN, MPH**  
Director of Public Health | Alameda County Public Health Department

Anita Siegel, MPH is the Director of the Alameda County Public Health Department and was appointed on July 27, 2010. Previous to that she served as the Deputy Director of Operations. Mrs. Siegel has oversight of Family Health Services, Emergency Medical Services, Community Health Services, Public Health Nursing, Division of Communicable Disease Control and Prevention and the Health Equity Division. Some of her current assignments include coordination of the Leadership Fellows program, implementing a five year Strategic Plan, and designing an internal Lifecourse System.

Ms. Siegel has been a leader in the Building Blocks Collaborative. This collaborative was convened by the Alameda County Public Health Department, and is a partnership of Alameda County organizations that is developing a blueprint for community conditions supporting well-being starting from the earliest stages of life. Undergirding this work is a theoretical framework called the Life Course Perspective. This work is a convergence of the department’s efforts on health equity and place-based strategies.

Ms. Siegel also has extensive experience in international work, including serving as the Health and Population Officer for the United States Agency for International Development (USAID) in Honduras, serving as a Family Planning Consultant in Jamaica, Thailand and Indonesia and a two-year assignment with the Peace Corps. She also participated in Sister Cities health initiatives exchange programs with Snezhinsk, Russia and Ganja, Azerbaijan.

Ms. Siegel is a graduate of San Francisco State University and completed her MPH at UCLA in International and Maternal Child Health. She serves on the board of Brighter Beginnings, the Ethnic Health Institute, Ace It! (a breast cancer fund raiser). She is a member of the American Public Health Association, the United States Tennis Association, and The California Academy of Science. She speaks Spanish fluently and has studied Russian. Her hobbies include tennis, running, reading, quilting, international travel, and SCUBA diving. She is married and has one son.
2011 Western Regional Maternal and Child Health Epidemiology Conference

PROGRAM AT-A-GLANCE

SATURDAY, JUNE 18, 2011
4:00 p.m. - 7:00 p.m. Registration

SUNDAY, JUNE 19, 2011
7:00 a.m. - 4:00 p.m. Registration
7:00 a.m. - 8:00 a.m. Continental Breakfast
8:00 a.m. - 12:30 p.m. Workshops
1:00 p.m. - 3:00 p.m. Conference Welcome
Lunch
Plenary I: Impact of Health Care Reform and the Indian Health Care Improvement Act on Local and State Health Departments, Indian Health Boards, and Tribal Epidemiology Centers
3:15 p.m. - 4:45 p.m. Breakout Sessions
5:00 p.m. - 7:00 p.m. Poster Session, Networking Reception

MONDAY, JUNE 20, 2011
7:00 a.m. - 3:00 p.m. Registration
7:00 a.m. - 8:00 a.m. Continental Breakfast
8:00 a.m. - 9:30 a.m. Breakout Sessions
9:45 a.m. - 11:15 a.m. Breakout Sessions
11:30 a.m. - 1:30 p.m. Lunch
Plenary II: Social Determinants of Health: The Challenge of Creating Health Equity
1:45 p.m. - 3:15 p.m. Breakout Sessions
3:30 p.m. - 5:00 p.m. Plenary III: Applying the Life Course Approach in Public Health
5:00 p.m. - 5:15 p.m. Conference Closing
This Conference is jointly sponsored by:
U.S. Department of Health and Human Services | Health Resources and Services Administration
Maternal and Child Health Bureau | Centers for Disease Control and Prevention
National Center for Chronic Disease Prevention and Health Promotion | Division of Reproductive Health | CityMatCH