

ResourceINFO

The following resources are typically linked to the issues featured in the Conference 2008 Edition of *CityLights*, Volume 17, No. 2, “**We CAN Do Better: Reinventing MCH in America**,” published by CityMatCH, December 2008. Maureen Fitzgerald, MPA, Editor. This list is by no means exhaustive, rather it offers a rich sampling of links to selected resources, supplementary information, data resources, organizations and associations, programs, and other information. Many of the stories featured in this *CityLights* reflected sessions from the annual Conference. Session objectives, speaker information, PowerPoint presentations and resources for the related sessions can be found on the website at: http://www.citymatch.org/conf_index.php

A. WE CAN DO BETTER: REINVENTING MCH IN AMERICA

- *“...the pathways to better health do not generally depend on better health care... even in those instances in which health care is important, too many Americans do not receive it, receive it too late, or receive poor-quality care.”*¹ Schroeder AS. NEJM 2007;357:1221-8
- **Michael C. Lu, MD, MPH**, Associate Professor, Obstetrics and Gynecology, Associate Director, Child and Family Health Training Program... is an associate professor of obstetrics & gynecology and public health at UCLA. Dr. Lu received his bachelor’s degrees from Stanford University, master’s degrees from UC Berkeley, medical degree from UC San Francisco, and residency training in obstetrics & gynecology from UC Irvine. He is widely recognized for his research, teaching and clinical care. Dr. Lu received the 2003 National Maternal and Child Health Epidemiology Young Professional Achievement Award and the 2004 American Public Health Association Maternal and Child Health Section Young Professional Award for his research on health disparities. He recently served on the Institute of Medicine Committee on Understanding Prematurity and the Centers for Disease Control and Prevention (CDC) Select Panel on Preconception Care. Dr. Lu teaches obstetrics and gynecology at the David Geffen School of Medicine at UCLA, and maternal and child health at the UCLA School of Public Health. He has received numerous awards for his teaching, including Excellence in Teaching Awards from the Association of Professors of Gynecology and Obstetrics. Dr. Lu sees patients at the faculty group practice in obstetrics and gynecology at UCLA Medical Center, and has been selected as one of the Best Doctors in America since 2005.
<http://www.healthychild.ucla.edu/DropDownMenu/StaffDirectory/Lu.asp>
- **The UCLA Center for Healthier Children, Families & Communities** provides children with the best opportunities for health and well-being, and the chance to assume productive roles within their families and communities. The Center helps society to create health promoting environments for children so they can assume productive roles within their families and communities. The Center has created a unique partnership of

University faculty, students, and researchers; service providers; community organizations; local residents; businesses; and government agencies to:

- Develop innovative and responsive health and social services programs
- Transform communities into healthier environments for children
- Educate the next generation of leaders for careers in community service

<http://www.healthychild.ucla.edu/>

B. CITYVIEW: THE STATE OF OUR MCH UNION

- Partnerships:

State-Local Teams Chosen to Participate in Partnership to Eliminate Disparities in Infant Mortality

A group of leading maternal and child health organizations announced the selection of six state-local collaborative teams to form a new partnership to improve the health of women and children and eliminate disparities in infant mortality.

“We are deeply concerned about the infant mortality rate in America, especially the shocking disparity between white and African Americans rates”, said Dr. Michael Fraser, CEO for the Association of Maternal and Child Health Programs. *“There are things we know we can do to improve birth outcomes in the clinical setting, but to fully impact infant mortality we have to get to the root causes of these disparities – social inequities based on race.”*

The most recent data from the National Center for Health Statistics estimates an infant mortality rate of 6.71 per 1000 births in 2006. Alarming, the data also show that an African American infant living in the U.S. is still more than twice as likely to die in the first year of life as a white infant (13.33 vs. 5.58). Infant mortality rates measure the number of deaths of infants (one year of age or younger) per 1000 live births, and are considered a sentinel measure of how well a society is doing to assure the health of its women and children.

To address disparities in infant mortality, CityMatCH, the Association of Maternal and Child Health Programs (AMCHP), and the National Healthy Start Association (NHSA) - with funding from the W.K. Kellogg Foundation - have created the Partnership to Eliminate Disparities in Infant Mortality. The purpose of this project is to eliminate racial inequities contributing to infant mortality within U.S. urban areas. The first activity of the partnership is an eighteen-month long Action Learning Collaborative (ALC). The following six teams were selected through a competitive process to participate in the ALC:

- Los Angeles, California
- Aurora, Colorado
- Pinellas County, Florida
- Chicago, Illinois
- Columbus, Ohio
- Milwaukee, Wisconsin

The emphasis of this team-based ALC is on innovative approaches to reducing racial inequities in infant mortality in urban communities, with particular attention paid to the impacts of racism. *“Our work with the Kellogg Foundation, CityMatCH and the National Healthy Start Association to address racism as a root cause of health disparities, including disparities in infant mortality, is a major step to address the challenge of infant mortality and we expect it to lead to better birth outcomes for all women nationwide,”* said Dr. Fraser.

“This work is not only a longstanding priority for our agencies, but for our nation as a whole. We’re confident that the communities selected for this collaborative will advance innovative practice to eliminate disparities in health outcomes,” said Patrick Simpson, Executive Director of CityMatCH.

Contacts:

AMCHP & NHSA: Jessica Hawkins; jhawkins@amchp.org ; (202-775-0436)

CityMatCH: Brenda Thompson; brendathompson@unmc.edu ; (402-561-7500)

About AMCHP: AMCHP represents state public health leaders promoting the health of America’s families through support for state maternal and child health programs, including service for children and youth with special health care needs. www.amchp.org

About CityMatCH: CityMatCH is dedicated to improving the health and well-being of urban women, children, and families by strengthening the public health organizations and leaders who serve them. <http://www.citymatch.org/>

About NHSA: The National Healthy Start Association works to promote the development of community-based maternal and child health programs, particularly those addressing the issues of infant mortality, low birthweight and racial disparities in perinatal outcomes. <http://www.healthystartassoc.org/>

- **Conference 2008 Succession Planning Session:**

Kevin Williams, MHRD, Managing Partner, FutureDecisions, LLC.

Visit the CityMatCH Conference 2008 Website to download presentation:

http://www.citymatch.org/conf_index.php

Description:

Local health departments across the United States are beginning to confront the effects of an aging workforce. An estimated 20% of local health department employees will be eligible for retirement within five years. Organizations will need to change the way they do business in order to remain successful. This session will discuss the generational differences in the workplace, examine the importance of succession planning and the intergenerational transfer of knowledge, and why "leaving your legacy" is important.

Objectives:

1. Describe four generations and their impact on the workplace.
2. Discuss succession planning including ways to develop and apply a plan.

3. Provide instructions on how to go about the design of a legacy as part of succession planning.
 4. Explain ways to transfer knowledge (interview questions).
 5. Summarize how retirement and the graying of the workforce are having an impact on the workforce globally.
 6. Review the societal impact of an aging workforce.
 7. Examine ways to develop a mentor relationship and mentorship programs.
- **CityLeaders:** Leadership training for emerging and mid-level leaders in urban maternal and child health. For more information, visit the website, or contact: Kathleen Brandert: (kbrandert@unmc.edu)
Brandon Grimm (blgrimm@unmc.edu)
<http://www.citymatch.org/cityleaders.php>

C. GRAPHIC RECORDINGS

- “Graphic Recordings” of all key sessions at Conference 2008 were created by Stephanie Crowley of Chrysalis Studios. Graphic recording is a tool used to capture the ideas, thoughts and essence of personal expressions, as they are being expressed. Usually crafted by a graphic recording artist on large-scale mural paper, this tool adds life to meetings and helps participants more readily visualize issues and solutions in real-time context. Swiftly gaining in popularity, graphic recording is a great way to re-energize and refocus the attention of participants during and after problem-solving and other types of sessions.
http://web.mac.com/stephcrowley/Graphic_Recording/Welcome!.htm
- During key conference sessions, Crowley visually captured the essence of both speakers and participants, in words, pictures and metaphor – live – as the discussions unfolded. These Graphic Recording charts are sprinkled throughout this edition, and all sixteen charts have been posted to the CityMatCH website:
http://www.citymatch.org/conf_2008_charts.php



D. 2008 MAGDA PECK LEADERSHIP SYMPOSIUM

Speaker Information:

- **Deborah Klein Walker, EdD, Joins Abts and Associates:**
<http://www.abtassociates.com/Page.cfm?PageID=16180>
- **D'yuanna Allen, MPH:** <http://health.nashville.gov/>

Metro Public Health Department, Youth Advisory Board: (615) 340-2175



The mission of the Metro Public Health Department is to promote physical and mental well-being and prevent disease, injury and disability for everyone in Nashville.

<http://health.nashville.gov/default.asp>

E. LIFE COURSE HEALTH DEVELOPMENT: A TRANSFORMATIVE FRAMEWORK TO IMPROVE CHILDRENS' HEALTH

- **Neal Halfon, MD, MPH**, is director of the University of California, Los Angeles (UCLA) Center for Healthier Children, Families & Communities, as well as professor of pediatrics, public health, and public policy at the UCLA Schools of Medicine, Public Health, and Public Policy. Dr. Halfon is a member of the Board on Children, Youth, and Families, of the Institute of Medicine and National Research Council. He also directs the Maternal and Child Health Bureau–funded National Center for Infant and Early Childhood Health Policy. Dr. Halfon earned his medical degree from the University of California, Davis and his master's in public health at Berkeley. He was a Robert Wood Johnson Clinical Scholar at the University of California, San Francisco.
http://www.commonwealthfund.org/bios/bios_show.htm?doc_id=222494

Related Publications:

- “Transforming the U.S. Child Health System”
http://www.commonwealthfund.org/publications/publications_show.htm?doc_id=469557
- “The Life Course Model and Maternal, Child and Adolescent Health – An Overview –”
“http://www.cchealth.org/groups/fmch/pdf/life_course_fact_sheet.pdf”
- “Conceptual Models to Guide Research: Life Course Health Development”
<http://www.healthychild.ucla.edu/DropDownMenu/Powerpoints/AAMHRSLA3305.pdf>
- “The Life Course Health Development Model: A Guide To Children’s Health Care Policy And Practice”
<http://www.healthychild.ucla.edu/PUBLICATIONS/Documents/ZerotoThree.pdf>

- “The National Survey of Early Childhood Health”
http://www.commonwealthfund.org/publications/publications_show.htm?doc_id=428539

F. INTEGRATION: MOVING FROM LIFE-COURSE RESEARCH AND THEORY TO PRACTICE

- **Milt Kotelchuck, PhD: Boston University School of Public Health: Biography (From Boston University Website):**

Dr. Milton Kotelchuck, Chairman and Professor (SPH), Pediatrics (MED), and OB/GYN (MED), holds an MPH in maternal and child health and epidemiology and a PhD in personality and developmental psychology. Dr. Kotelchuck has extensive experience evaluating public health programs to improve birth outcomes and child health status. His research interests include examination of the adequacy and content of prenatal care, racial disparities in birth outcomes, maternal morbidity, immigrant health, child health services, and health data policy. He developed the widely used Adequacy of Prenatal Care Utilization Index. Currently, he is Principal Investigator of the PELL (Pregnancy to Early Life Longitudinal) Database project.

Dr. Kotelchuck serves on numerous national committees to improve perinatal and child health services, including Chairman of the Technical Expert Panel on Evaluation of Healthy Start. Previously, he served as Director of the Division of Health Statistics and Research and then Assistant Commissioner for Community Health Services, Massachusetts Department of Public Health, and was a member of the Massachusetts and North Carolina Governor's Commissions on the Reduction of Infant Mortality. Dr. Kotelchuck is the Founding and Senior Editor of the Maternal and Child Health Journal. In 2000, he was awarded the first National MCH Epidemiology Award for "Advancing Knowledge."

http://sph.bu.edu/index.php?option=com_sphdir&id=239&Itemid=340&INDEX=4910

Related Publications:

- Kotelchuck M *Building on a Life-Course Perspective in Maternal and Child Health (editorial)* Maternal and Child Health 1 5-11
- The Maternal and Child Health Journal:
<http://www.springer.com/public+health/journal/10995>
- **Mario Drummonds:** Mr. Drummonds biographical sketch can be found at this website:
http://www.hhs.state.ne.us/Public_Health/conference/MarioDrummondsBio.pdf
- **Related Resources and Information on Harlem, NY:**
- **Description of Harlem – taken from the Harlem Health Promotion Center website, cited below:**

“Harlem, a New York City neighborhood which encompasses the northern section of Manhattan, sprawls from 155th to 110th Street north to south, and from the Harlem and East Rivers to the Hudson River. From First Avenue to Fifth Avenue and from East 96th Street to East 125th Street lies East Harlem, also known as the El Barrio community. Rich with history, Harlem spawns a unique culture which has given it an international reputation as the “African American Mecca.”

A popular tourist destination for visitors worldwide, Harlem's contributions to society have extended far beyond the borders of New York City. Today, 125th Street is widely considered to be the Main Street of Harlem with many commercial, historical, and religious sites located on or near this popular thoroughfare. Many visitors come for the cuisine, which usually means southern-style soul food at local favorites like Sylvia's, Amy Ruth's, or the Bayou.”

- **Harlem Health Promotion Center (HHPC)** : http://www.healthyharlem.org/about_2.asp
Mailman School of Public Health of Columbia University
215 West 125th Street, Ground Floor
New York, NY 10027
Phone: 646-284-9777
Fax: 646-284-9729
staff@healthyharlem.org

HHPC Priorities: Research, Service, Education. Example (from website):

The Harlem Household Survey

“In order to address Harlem’s most pressing health needs, HHPC staff first needed to find out what they were. The center set out to conduct an ambitious, comprehensive survey of the health and habits in 1,300 residences in Central Harlem. Conducted over the course of three years, researchers for the Harlem Household Survey (HHS) knocked on doors to gather data on a wide range of health-related issues. Research participants were asked for basic demographic facts, along with information about their diet and exercise habits, height and weight, diagnosed health conditions, substance use, sexual behaviors, smoking habits, periodicity of medical screenings, and health insurance coverage.

The findings of the survey received broad attention, providing researchers and community groups with a dependable accounting of the neighborhood’s health-related risk and protective factors, which included high rates of chronic diseases, high self-reported illicit drug use and alcohol consumption, and elevated rates of engagement in risky sexual behaviors.”

Based on the results of the Harlem Household Survey, and in consultation with our Community Advisory Board, the Harlem Health Promotion Center has decided to focus its research on the following priority areas (click on links):

[Adolescent and School Health Promotion](#) | [Chronic Diseases](#) | [Community Based Participatory Research](#) | [Health Communication](#) | [Improving Access to Care](#) | [Oral Health](#) | [Sexual Health](#) | [Training and Education](#) | [Violence and Injury Prevention](#)

- **Northern Manhattan Perinatal Partnership:** <http://www.sisterlink.com>
- **The Saint Nicholas Houses:** <http://www.emporis.com/en/wm/cx/?id=102359>
Completed in 1954, St. Nicholas Houses includes 13 buildings containing 1,523 apartment units. Located in Central Harlem, Manhattan, the development is between West 127th and West 131st Streets, Douglass and Powell Boulevards.
- **Community Organizing Project Update: (citation: PRESS RELEASE:**
<http://nyc.gov/html/doh/html/pr2008/pr074-08.shtml>)

Press Release # 074-08
Tuesday, December 16, 2008
CONTACT: (212) 788-5290
Jessica Scaperotti/Sara Markt, PressOffice@health.nyc.gov

Health Department Receives Federal Grant to Support Community Efforts to Expand Access to Exercise and Healthy Food— Efforts will target Harlem and the South Bronx

December 16, 2008 – The Health Department and the New York Academy of Medicine today announced that they have received a five-year, \$2.6 million grant from the federal Centers for Disease Control and Prevention (CDC) to build an alliance to reduce the burden of chronic disease in East and Central Harlem and the South Bronx. So far, leaders from 30 community groups and other city agencies have joined the partnership. Its goal is to reduce smoking, increase physical activity and improve access to healthy foods in these neighborhoods, which have high rates of poverty and chronic illness.

The goals of the New York City Strategic Alliance for Health, as the new partnership is known, will include:

1. Training classroom teachers to lead in-class physical activities
2. Closing streets near schools to increase opportunities for outdoor play
3. Expanding participation in free school-breakfast programs
4. Reducing tobacco promotion in the target communities

“One of the surest ways to improve a community’s health is to make the healthy choice the easy choice,” said Dr. Andrew Goodman, Associate Commissioner for the Health Department’s East and Central Harlem District Public Health Office. *“And by joining forces with the many groups already working to encourage healthy living, we can reap more benefits.”*

“More and more, the evidence shows that real health change begins at the community level and that healthy children become healthier adults. This opportunity to collaborate on a grassroots level with our community partners will make a real difference in combating

chronic disease in these neighborhoods,” said Jo Ivey Boufford, President of New York Academy of Medicine (NYAM).

“We are extremely excited about the award recipients because they offer a wealth of knowledge in chronic disease prevention at the local level, and their unique approaches will help improve people’s health and overall quality of life,” said Janet Collins, Ph.D., Director of the CDC’s National Center for Chronic Disease Prevention and Health Promotion.

The Health Department’s 2007 Community Health Survey shows continued health disparities in East and Central Harlem and the South Bronx. Last year:

- 36% of South Bronx residents and 33% of East and Central Harlem residents reported ever having high blood pressure. The citywide figure is 27%.
- 34% of South Bronx residents and 29% of East and Central Harlem residents were obese, compared with 22% citywide.
- 20% of South Bronx residents and 19% of East and Central Harlem residents reported no physical activity in the past week, compared with 16% citywide.

Representatives of the alliance’s partner organizations will meet during the first year of the grant to develop specific plans of action. The NYC Strategic Alliance includes these organizations:

- Alliance for a Healthier Generation
- Bronx Health REACH Coalition
- Central Harlem Health Revival
- City Life Is Moving Bodies (CLIMB) Project
- East Harlem Diabetes Center of Excellence
- Greater Harlem Chamber of Commerce
- Harlem Hospital Center
- Montefiore School Health Program
- Neighborhood Open Space Coalition
- New York Road Runners Foundation
- New York City Coalition for a Smoke-Free City
- New York City Food and Fitness Partnership
- Phipps Community Development Corporation
- Randall’s Island Sports Foundation, Inc.
- Saint Nicholas Houses Resident Association
- Transportation Alternatives
- United Food & Commercial Workers Local 1500
- Urban Health Plan, Inc.
- YMCA of Greater New York
- City of New York’s Office of the Mayor
- Manhattan Borough President’s Office
- Bronx Borough President’s Office
- New York City Health Department
- New York Academy of Medicine
- New York City Department of Education
- New York City Department of Parks and Recreation
- New York City Health and Hospitals Corporation
- New York City Housing Authority
- New York City Public Housing Resident Alliance
- New York State Office of Temporary and Disability Assistance

Cheri Pies, PhD: Profile from University of California, Berkeley, School of Public Health Website, cite: <http://chhd.berkeley.edu/pies.html>

Lecturer, Community Health and Human Development

E-MAIL: cpies@berkeley.edu

Research Interests:

- Reducing disparities in birth outcomes through application of the Life Course Approach

- Ethical issues associated with perinatal substance abuse, decisions to parent, teen pregnancy prevention programs
- Use of incentives in delivery of reproductive health services
- Lesbian and gay health concerns
- Use of photovoice and youth-led research in public health practice settings

Dr. Pies, MCH faculty affiliate and Lecturer in Community Health & Human Development, is the **Director of Family, Maternal, and Child Health Programs for the Contra Costa County Health Services Department**. In this capacity, she oversees a broad range of programs and staff designed to improve and promote the health of women, children, adolescents, and families, and she is actively involved in developing children's dental health programs in Contra Costa County. She received her MSW from Boston University and her MPH in Maternal and Child Health from UC Berkeley in 1985. She also earned her DrPH in Community Health Education in 1993 from UC Berkeley. Her research interests include reproductive health and ethics, contraceptive technologies, qualitative research methods and participatory action research, lesbian and gay health issues, and HIV/AIDS.

- **Closing the Black-White gap in birth outcomes: A life-course approach:**

Online pdf: docstor.rms.med.wisc.edu/document_13_11981.pdf



Contra Costa County California Public Health:

http://www.cchealth.org/groups/public_health/

Mission: *"To promote and protect the health and well being of the individual, family and community in Contra Costa County."*

Contra Costa County Family, Maternal & Child Health (FMCH)

Programs: *"FMCH Programs are dedicated to promoting the health and well-being of families and children through innovative partnerships with families, community members, county programs, and community-based organizations. To accomplish this mission, our work involves collecting and analyzing data to: identify high priority needs, develop, implement, and evaluate programs designed to improve health outcomes, and provide training and technical assistance to groups throughout the county on issues of perinatal health."*

- **Related Publications:**

[March of Dimes Awards Grant to FMCH to Help Substance-Using Pregnant Women Photovoice](#)

Report: [Healthy Teeth for Life](#)

Press Release: [Group Convening Agencies That Provide School-Based Health "Workplans, Outcomes for School-based Health Group"](#)

[The Life Course Model and Maternal, Child and Adolescent Health](#)

[Reduce the Risk of Sudden Infant Death Syndrome](#)

[Report to the Family and Human Services Committee](#) on Children's Health Coverage in Contra Costa County

G. THE GIFT THAT KEEPS ON GIVING: RACIAL INTEGRATION, UPWARD MOBILITY, AND HEALTH ACROSS THE LIFE COURSE

- **Cynthia Colen, PhD** Assistant Professor, Ohio State University: CV located on the Ohio State University website: <http://www.sociology.ohio-state.edu/personnel/faculty/cv/cgc.pdf>
E-Mail: colen.3@sociology.osu.edu
- **Research Interests:** Social demography, health and mortality, stratification and mobility, race/ethnicity. Current research investigates linkages between racial and ethnic inequalities, status attainment processes, and health outcomes; rural/ urban patterning of morbidity and mortality; and the role of kinship networks as sources of resiliency among marginalized populations. Most recent work focuses on black/white disparities in mental health outcomes, such as suicide.
- **Recent Publications:**
 - Colen, Cynthia G., Arline T. Geronimus, John Bound and Sherman A. James. Upward Maternal Socioeconomic Mobility and Black-White Disparities in Infant Birthweight. *American Journal of Public Health* 96:2032-2039.
 - Colen, Cynthia G., Arline T. Geronimus and Maureen G. Phipps. Getting a Piece of the Pie? The Economic Boom of the 1990s and Declining Teen Birth Rates in the United States. *Social Science and Medicine* 63:1531-1545.
 - Geronimus, Arline T., Cynthia G. Colen, Tara Shochet, Lori Barer Ingber and Sherman A. James. Urban-Rural Differences in Excess Mortality among High-Poverty Populations: Evidence from the Harlem Household Survey and the Pitt County, North Carolina Study of African American Health. *Journal of Health Care for the Poor and Underserved* 17:532-558.
 - Geronimus, Arline T., John Bound, Timothy A. Waidmann, Cynthia G. Colen and Dianne Steffick. Inequality in Life Expectancy, Functional Status, and Active Life Expectancy Across Selected Black and White Populations in the United States. *Demography* 38:227-251.

Cited from: <http://www.sociology.ohio-state.edu/personnel/faculty/?personID=cgc>

I. 2007-2008 DATA INSTITUTE TEAMS ADDRESS COMMUNITY CONCERNS

CityMatCH DaTA Institute, found on the web at http://www.citymatch.org/data_index.php

Translating data to action is essential for making a measurable difference in the health and well-being of women, children and families. Increasing the data use skills of public health organizations and leaders is crucial to meeting this challenge.

The **DaTA** Institute model promotes the translation of data to action. The three points of the triangle represent the three core domains of effective data use.

For more information, contact:

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J. CONFERENCE 2009

CityMatCH

19th Annual CityMatCH Urban Maternal and Child Health (MCH) Leadership Conference
REINVENTING MCH PRACTICE: RISING TO THE CHALLENGE, COMMITTING TO THE FUTURE

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citymatch.org/Conference